

**Weekly Business Component 3 Promotion & Finance Revision Plan 2019**

Week	Topic	Task
8 29/04/19	Advertising Public Relations	Select 4 methods of advertising and produce revision cards  Select 4 methods of public relations and produce revision cards  To show on Wednesday of next week
7 6/5/19	Direct Marketing Types of Market Market Segmentation	Read through last week's revision cards  Create a match up chart to draw lines from name of method of direct marketing to definition  State the advantages/disadvantages of B2C and B2B markets  Give factors and meanings of demographic/geographic segmentation.  To show on Wednesday of next week
6 13/5/19	Sources of revenue and costs Financial terminology	Read through previous revision work  Produce word sort cards - one card with term and the other with a definition for the financial terminology - 15 cards Get parents/friends to test you  To show on Wednesday of next week
5 20/5/19	Revise all areas so far	Look at your books and highlight your understanding of topics so far: Green = completely understand Yellow = not fully understand Red = need help  Use all resources - Use Seneca - be prepared to bring book in and show

<p>1 17/06/19</p>		
<p>2 10/6/19</p>	<p>Exam Week</p>	<p>Year 10C Exam Weds period 3 Year 10D Exam Thurs period 4</p>
<p>3 3/06/19</p>	<p>Exam preparation</p>	<p>Use all previous revision resources - will mark exam questions set You have one lesson this week to use as exam preparation To ask questions on topics - areas that you are still unsure about To identify exam expectations - key words Exam will be 50 mins and scored out of a total 31 marks</p>
<p>4 27/05/19 (May Half Term)</p>	<p>Statement of comprehensive income Statement of financial position</p>	<p>Use all previous revision resources Ensure class examples are correct to be used for revision Complete exam questions for homework Visit Seneca and complete task</p>