



Dear Parent,

As you may be aware new regulations (GDPR) have come into force regarding how data is used.

We use student images in our various promotional materials and media that include social media channels, the Academy's website and our newsletter.

To comply with these regulations we will be asking you once a year for your permission to potentially use your child's image in our promotional materials and media if the opportunity should arise. Some of the situations where an image may be captured are in lessons, trips, sports clubs & teams, music & drama productions and results days.

Your child's face may be captured in these photos making them identifiable and we are asking permission to use your child's image on the materials and medias mentioned above.

Please be aware that if permission isn't granted, your child may still be in photos used, but we would ensure that they aren't identifiable, for example it would be a picture showing the back of their head.

The permission would cover from July 4th 2018 to 15th September 2019. If you grant permission and then during the time period mentioned above would like to withdraw that permission can you do so in writing, an email would be sufficient for this.

Yours sincerely,

Mr M Brookman
Subject Leader for ICT

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Image Use Permission

Can you please sign the permission slip below if you give us permission to use identifiable images of your child on our various promotional materials and medias.

Please return this slip to the Academy reception.

Name of child _____ Year & Tutor Group _____

Name of parent _____

Parent signature _____

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